# RECEIVED CENTRAL FAX CENTER

JUL 1 0 2007

FAX COVER SHEET			
PLEASE CONFIRM RECEIPT OF THIS FACSIMILE			DIRECTV
Attention:	MAIL STOP APPEAL BRIEF - PATENTS Group Art Unit: 2623	Fax:	
	Examiner: CHOWDHURY, Sumalya A.		
UNITED STATES PATENT AND TRADEMARK OFFICE PI		Phone:	(571) 272-8567
Pages:	Cover + 1 + 6 = 8	Date:	July 10, 2007
From:	Georgann S. Grunebach	Fax:	(310) 964-0941
	Assistant General Counsel	Phone:	(310) 964-4615

The information contained in this facelmile is confidential and may also contain privileged attorney-client information or work product. The information is intended only for the use of the individual or entity to which it is addressed. If you are not the intended recipient, or the employee or agent responsible to deliver it to the intended recipient, you are hereby notified that any use, dissemination, distribution or copying of this communication is strictly prohibited. If you have received the faceimile in error, please immediately notify us by telephone, and return the original message to us at the address below via the U.S. Postal Service. Thank you.

#### CERTIFICATION OF FACSIMILE TRANSMISSION UNDER 37 CFR 1.8

I hereby certify that this correspondence identified below is being facsimile transmitted to (571) 273-8300 (Centralized Facsimile Number), addressed to: Mail Stop Appear Brief, Patents, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on July 10, 2007.

9eorgann S. Grunebach, Reg. No. 33,179 64-4615 (Printed Name of Person Signing Certificate) July 10, 2007 (Date of Signature)

Telephone No. (310) 964-4615

Attention: Commissioner for Patents

Attorney Docket No. PD-201129

Please find attached Re:

Serial No.:

09/978,452

Filing Date: October 17, 2001

- TRANSMITTAL FORM PTO/SB/21 (1 page)
- REPLY BRIEF (6 pages)

If you do not receive all pages, or pages are not clear, please call Karen Lum at (310) 964-0735.

The DirecTV Group, Inc., CA/LA1/A109, P. O. Box 956, El Segundo CA 90245

#### Ø 002/008

JUL 1 0 2007

Date

July 10, 2007

PTO/SB/21 (04-07) Approved for use through 09/30/2007. OMB 0851-0031 U.S. Patent and Tredemark Office; U.S. DEPARTMENT OF COMMERCE are required to respond to a collection of information unless it displays a valid OMB control number. Under the Paperwork Reduction Act of 1995, no persons Application Number 09/978,452 Filing Date TRANSMITTAL October 17, 2001 First Named Inventor FORM Michael Ficco Art Unit 2623 Examiner Name CHOWDHURY, Sumelya A. (to be used for all correspondence after initial filing) Attorney Docket Number PD-201129 Total Number of Pages in This Submission **ENCLOSURES** (Check all that apply) After Allowance Communication to TC Fee Transmittal Form Drawing(s) Appeal Communication to Board Licensing-related Papers Fee Attached of Appeals and Interferences Appeal Communication to TC Petition (Appeal Notice, Brief, Reply Brief) Amendment/Reply Petition to Convert to a After Final Proprietary Information Provisional Application Power of Attorney, Revocation Status Letter Affidavits/declaration(s) Change of Correspondence Address Other Enclosure(s) (please Identify Terminal Disclaimer Extension of Time Request balow): Request for Refund **Express Abandonment Request** CD, Number of CD(s) Information Disclosure Statement Landscape Table on CD **Certified Copy of Priority** Remarks Document(s) Reply to Missing Parts/ Incomplete Application Reply to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Name The Signature Printed name Georganth S. Grunebach Reg. No. Date 33,179 July 10, 2007 CERTIFICATE OF TRANSMISSION/MAILING I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below: Skanature

This collection of information is required by 97 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) en application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form end/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1460, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1460, Alexandria, VA 22313-1450.

If you need essistance in completing the form, cell 1-800-PTO-9199 and select option 2.

Georgann S. Grunebach

Typed or printed name

# RECEIVED CENTRAL FAX CENTER

JUL 1 0 2007

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE BOARD OF PATENT APPEALS AND INTERFERENCES

In re Application of:

Michael FICCO

Application No.: 09/978,452

Group Art Unit:

2623

Filed:

October 17, 2001

Examiner:

Chowdhury, S.

Attorney Docket: PD-201129

For:

METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR AIRCRAFT

MULTIMEDIA DISTRIBUTION

### REPLY BRIEF

Honorable Commissioner for Patents Alexandria, VA 22313-1450

Dear Sir:

This Reply Brief is submitted in response to the Examiner's Answer mailed May 15, 2007.

#### I. STATUS OF THE CLAIMS

Claims 1-52 and 54-56 are pending and are on appeal. Claim 53 has been previously canceled without prejudice or disclaimer.

#### II. GROUNDS OF REJECTION TO BE REVIEWED

Whether claims 1-5, 7, 8, 11, 13-15, 27-31, 33, 34, 37, 39-41, and 54-56 are obvious under 35 U.S.C. § 103 based on Galipeau et al. (US 6,249,913) in view of Wright et al. (US 6,047,165) and Booth et al. (US 5,835,127)?

Patent

Whether claims 6 and 32 are obvious under 35 U.S.C. § 103 based on Galipeau et al. (US 6,249,913) in view of Wright et al. (US 6,047,165) and Booth et al. (US 5,835,127) and further in view of Humpleman (US 5,579,308)?

Whether claims 9 and 35 are obvious under 35 U.S.C. § 103 based on Galipeau et al. (US 6,249,913) in view of Wright et al. (US 6,047,165) and Booth et al. (US 5,835,127) and further in view of Schwab (US 6,353,699)?

Whether claims 10 and 36 are obvious under 35 U.S.C. § 103 based on Galipeau et al. (US 6,249,913) in view of Wright et al. (US 6,047,165) and Booth et al. (US 5,835,127) and further in view of Ahmad (US 5,565,908)?

Whether claims 12 and 38 are obvious under 35 U.S.C. § 103 based on Galipeau et al. (US 6,249,913) in view of Wright et al. (US 6,047,165) and Booth et al. (US 5,835,127) and further in view of Rosin et al. (US 6,028,600)?

Whether claims 16 and 42 are obvious under 35 U.S.C. § 103 based on Galipeau et al. (US 6,249,913) in view of Wright et al. (US 6,047,165) and Booth et al. (US 5,835,127) and further in view of McCarten et al. (US 5,959,596)?

Whether claims 17 and 43 are obvious under 35 U.S.C. § 103 based on Galipeau et al. (US 6,249,913), Wright et al. (US 6,047,165), Booth et al. (US 5,835,127) and McCarten et al. (US 5,959,596) in view of Ahmad (US 5,565,908)?

Whether claims 18-21 and 44-47 are obvious under 35 U.S.C. § 103 based on Galipeau et al. (US 6,249,913) in view of Wright et al. (US 6,047,165) and Booth et al. (US 5,835,127) and further in view of Volpe et al. (US 2001/0032028)?

Patent

Whether claims 22-24 and 48-50 are obvious under 35 U.S.C. § 103 based on Galipeau et al. (US 6,249,913) in view of Wright et al. (US 6,047,165) and Booth et al. (US 5,835,127) and further in view of Neel et al. (US 5,838,314)?

Whether claims 25, 26, 51, and 52 are obvious under 35 U.S.C. § 103 based on Galipeau et al. (US 6,249,913), Wright et al. (US 6,047,165), Booth et al. (US 5,835,127) and Neel et al. (US 5,838,314) in view of Dedrick (US 5,724,521)?

## III. ARGUMENT

Appellant maintains the positions presented in the Appeal Brief filed January 9, 2007, but presents further refutation of the assertions presented in the Examiner's Answer.

Each of the independent claims on appeal requires, in one form or another, pre-flight selection of the multimedia via a web server. The Examiner maintains that this is taught by Wright et al., but now contends that while the references do not specifically teach the instant disclosed invention, wherein the airline passenger selects the multimedia prior to the flight, the claims do not require the airline passenger to do the pre-selecting, and the selection by airline personnel prior to the flight in Wright et al. meets the claim language. Appellant disagrees.

Contrary to the Examiner's view that the claims do not require that the user do the selecting, the claims do specify that the passenger purchase the multimedia, which is immediately followed by the recitation of "the multimedia being selected pre-flight..." Accordingly, the only reasonable interpretation of the claims, as written, is that the passenger who purchases the multimedia is the person who selects that particular multimedia product. And, since the selection is explicitly required to be performed "pre-flight," it follows that the passenger is the one performing that selection.

Patent

The Examiner's interpretation of Wright et al. is flawed. The Examiner relies on column 7, lines 5-37, of Wright et al. for a teaching of uploading multimedia onto an aircraft via a web server while the aircraft is parked at the gate, and contends that this uploaded multimedia is "selected" by a designated personnel of the airline in preparation for the next flight or series of flights.

Initially, Appellant points out that the cited portion of Wright et al. mentions nothing about the actions of airline personnel being performed "pre-flight." That portion of the reference mentions data terminal equipment (DTE) that "collects and stores flight performance data generated on board the aircraft during flight" (emphasis added). In the very next sentence, it is mentioned that the DTE "also stores and distributes information uploaded to the aircraft via a ground sub-system's wireless router 201...which is coupled thereto by way of a local area network 207 from a base station segment 202 of a ground subsystem 200 in preparation for the next flight or series of flights" (emphasis added). Thus, the first sentence clearly dictates that certain data is collected during flight, and not "pre-flight," as required by the instant claims. The next sentence, directed to storing and distributing information in preparation for the next flight or series of flights, does not necessarily require any selection "pre-flight," as required by the instant claims, because the acts performed in preparation for the next flight or series of flights may very well be performed during flight. In fact, this would be the most reasonable explanation since the prior sentence mentions collecting and storing data during flight and there is nothing to suggest that the further storing and distributing of information is performed at any time other than during flight. Therefore, at best, it would be speculative to conclude that Wright et al. describes a system wherein a selection of multimedia is being performed pre-flight, as required by the instant claims. A conclusion of obviousness may not be based on speculation. In

Patent

re Freed, 425 F.2d 785, 787, 165 USPQ 570, 571 (CCPA 1970); In re Warner, 379 F.2d 1011, 1017, 154 USPQ 173, 178 (CCPA 1967).

Moreover, even assuming, arguendo, that an action by airline personnel in Wright et al., in downloading multimedia information to the aircraft, may be said to be performed "pre-flight" (an assumption with which Appellant disagrees), the instant claims reasonably require that it is the passenger, and not airline personnel, who purchases and selects the multimedia product(s) "pre-flight." The Examiner's rationale to the contrary is just unreasonable.

Further, while Appellant contends that all of the independent claims are patentable over the combination of Galipeau et al. and Wright et al., the limitations of independent claim 55 even point out more so how the instant claimed invention distinguishes over the applied art. Claim 55 requires "selecting, pre-flight, one of the options for purchase of a corresponding one of the plurality of multimedia..." Thus, not only is the selection performed pre-flight, but also the selection is of an option for purchase. Since it is clear that the passenger is the one doing the purchasing, it is very clear that the passenger, and not some airline personnel, as alleged in Wright et al., must be performing the selection pre-flight.

None of the other references, cited for various features of dependent claims, supply the deficiencies of Galipeau et al. and Wright et al.

Moreover, while Appellant stresses that, for the reasons explained *supra*, and in the principal Appeal Brief, he is entitled to the instant claims, as written, in view of the applied references, should the Honorable Board decide otherwise, it is respectfully requested that it exercise its authority under 37 CFR § 41.50(c) and explicitly state that an amendment to the independent claims 1, 27, and 54, adding "by the passenger" after "multimedia being selected pre-flight," and to independent claim 55, adding "by a passenger" after "selecting, pre-flight,"

**2**008/008

Serial No. 09/978,452

JUL 1 0 2007

become necessary, is

Patent

would overcome the Examiner's rejections. Such an action, should it become necessary, is deemed appropriate since the Examiner alleged in the Answer, for the first time, that the "claim doesn't require that the user per se does the selecting" (page 22-Answer).

## IV. CONCLUSION AND PRAYER FOR RELIEF

The claims require an airline passenger to select, pre-flight, a multimedia for purchase but none of the applied references teaches or suggests this feature. Appellant, therefore, requests the Honorable Board to reverse each of the Examiner's rejections.

Respectfully submitted,

Georgann S. Grunebach Attorney for Applicant Registration No. 33,179

The DIRECTV Group, Inc. CA/LA1/A109
2230 E. Imperial Highway
P. O. Box 956
El Segundo CA 90245

Telephone No. (310) 964-4615